



BSC Sport Canada Ltd.

d.b.a. Baden Canada

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Baden Canada / BC Secondary Schools Football Association

It is with much pleasure that we announce today the signing of a long-term agreement between *Baden Canada* and the *BC Secondary Schools Football Association*.

Effective immediately for this fall season, *Baden* is the **Exclusive Football** for the *B.C Secondary Schools Football Association*. All member schools **as well as** the *B.C Football Officials Association* will be advised that **only *Baden* footballs are to be used** in games officiated at the High School level. *Baden* models approved for play as such are the FX400; F70C and F7000D. All *Baden* footballs are to be purchased by participating schools through authorized *Baden* dealers throughout the province.

We are proud to add the B.C Secondary Schools Football Association to our growing family of **“The Best Choose *Baden*”** partnerships. Please feel free to contact me directly with any additional inquires.

Sincerely,

Troy Brown
National Sales & Marketing Manager